

[Your Name]

[Email Address] | [Phone Number] | [LinkedIn] | [Portfolio URL]

OBJECTIVE

Entry-level applicant seeking a Digital Marketing position to apply strong communication skills and a passion for digital strategy in a dynamic environment.

EDUCATION

[Degree] in [Major]

[University Name], [City, State] | [Month Year] – [Month Year]

Relevant Coursework: Digital Marketing, Social Media, Analytics, [Other]

DIGITAL MARKETING SKILLS

- Social Media Management (Facebook, Instagram, Twitter)
- Content Creation
- Basic SEO & Google Analytics
- Email Marketing
- Copywriting
- Microsoft Office Suite
- [Other relevant skills]

PROJECTS & EXPERIENCE

[Project or Internship Title]

[Company/Organization], [City, State] | [Month Year] – [Month Year]

- Briefly describe your role and key contributions (e.g., coordinated social media content for a local event).
- Highlight results achieved, if possible (e.g., increased followers by 20%).

[Another Project or Experience]

[Company/Organization], [City, State] | [Month Year] – [Month Year]

- Briefly describe your responsibilities and achievements.

CERTIFICATIONS

- [Google Digital Garage / Google Analytics / HubSpot Inbound Marketing / Other]

EXTRACURRICULAR & VOLUNTEER ACTIVITIES

- [Student Club Officer, Social Media Volunteer, etc.]