

[Your Name]

[City, State] • [Email Address] • [Phone Number] • [LinkedIn URL]

PROFESSIONAL SUMMARY

[Brief marketing-focused summary emphasizing product strategy expertise, leadership, and impactful results.]

CORE COMPETENCIES

Product Positioning
Go-to-Market Strategy
Market Research
Competitor Analysis
Cross-Functional Leadership
Roadmap Development
Growth Marketing
Agile Methodologies

PROFESSIONAL EXPERIENCE

[Job Title] at [Company Name], [Location]

[MM/YYYY – MM/YYYY]

[Describe your responsibilities, marketing strategies, and achievements. Use bullet points for clarity.]

[Example: Developed and launched marketing strategies supporting product launches, resulting in X% revenue growth.]

[Previous Job Title] at [Previous Company], [Location]

[MM/YYYY – MM/YYYY]

[Description of key milestones and marketing initiatives in previous roles.]

EDUCATION

[Degree], from [School Name], [Location] – [Year]

CERTIFICATIONS

[Certification Title] by [Issuing Organization], [Year]

NOTABLE PROJECTS

[Project Title]

[Short description of project, metrics, and your impact.]