

# [Your Name]

Social Media Marketing Specialist

[Email Address] [Phone Number] [LinkedIn / Portfolio URL] [City, Country]

## PROFILE

[A concise summary highlighting your creativity, strategic thinking, and results-driven mindset in social media marketing. Approximately 3-4 sentences.]

## SKILLS

[Content Creation]

[Social Media Advertising]

[Analytics & Reporting]

[Community Management]

[Campaign Strategy]

[Copywriting]

[Brand Storytelling]

## PLATFORMS

[Instagram]

[Facebook]

[Twitter/X]

[TikTok]

[LinkedIn]

[Pinterest]

[YouTube]

## PROFESSIONAL EXPERIENCE

**[Job Title]** [Month YYYY] â€“ [Month YYYY]

[Company Name], [Location]

- [Responsibility/accomplishment that quantifies impact]
- [Creative campaigns or strategies you led]
- [Tools/technologies managed]

**[Job Title]** [Month YYYY] â€“ [Month YYYY]

[Company Name], [Location]

- [Responsibility/accomplishment that quantifies impact]
- [Creative campaigns or strategies you led]
- [Tools/technologies managed]

## EDUCATION

**[Degree or Certificate]**, [Institution Name], [Year]

## **CERTIFICATIONS**

[Certification Name], [Issuing Organization], [Year]

## **PORTFOLIO / PROJECTS**

- [Project Title] â€” Brief description or link (if applicable)
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