

[Your Name]

Social Media Marketing Specialist

[Email Address] [Phone Number] [LinkedIn / Portfolio URL] [City, Country]

PROFILE

[A concise summary highlighting your creativity, strategic thinking, and results-driven mindset in social media marketing. Approximately 3-4 sentences.]

SKILLS

[Content Creation]

[Social Media Advertising]

[Analytics & Reporting]

[Community Management]

[Campaign Strategy]

[Copywriting]

[Brand Storytelling]

PLATFORMS

[Instagram]

[Facebook]

[Twitter/X]

[TikTok]

[LinkedIn]

[Pinterest]

[YouTube]

PROFESSIONAL EXPERIENCE

[Job Title] [Month YYYY] – [Month YYYY]

[Company Name], [Location]

- [Responsibility/accomplishment that quantifies impact]
- [Creative campaigns or strategies you led]
- [Tools/technologies managed]

[Job Title] [Month YYYY] – [Month YYYY]

[Company Name], [Location]

- [Responsibility/accomplishment that quantifies impact]
- [Creative campaigns or strategies you led]
- [Tools/technologies managed]

EDUCATION

[Degree or Certificate], [Institution Name], [Year]

CERTIFICATIONS

[Certification Name], [Issuing Organization], [Year]

PORTFOLIO / PROJECTS

- [Project Title] – Brief description or link (if applicable)
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