

# Alex Morgan

Contemporary Designer

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## PROFILE

Innovative designer with 5+ years' experience crafting visual identities and digital experiences. Adept at user-centered design and creative problem solving for world-class brands.

## EXPERIENCE

2021–Present

**Lead Designer** @ Studio One

Conceptualized brand identities, led UI/UX projects, and mentored junior designers.

2018–2021

**Visual Designer** @ CreativeHub

Executed print and digital campaigns, focusing on visual storytelling.

## EDUCATION

2014–2018

**BFA, Graphic Design** @ Parsons School of Design

## SKILLS

Branding

UI/UX Design

Adobe CC

Figma

Design Systems

Prototyping

Typography

## AWARDS

AIGA Rising Star, 2023

Best Web Design, NYADC 2022

## LANGUAGES

English (Fluent), Spanish (Conversational)