

Alex Taylor

Innovative Designer

alex.taylor@email.com +1 555 123 4567 Portland, OR alexdesigns.com @alexdesigner

PROFILE

Creative and forward-thinking designer with a passion for building impactful, user-centric digital and physical experiences. Fusing innovative design thinking, technology trends, and strategic vision to deliver memorable results.

SKILLS

UI/UX Design Brand Identity Prototyping Design Systems Illustration Motion Graphics Creative Direction

EXPERIENCE

Lead Product Designer — Blueworks Studio
2019 – Present

Spearheaded design for digital platforms, collaborating with cross-functional teams to ship 12+ award-winning projects, and establishing scalable design systems.

UX/UI Designer — Freelance
2016 – 2019

Delivered creative solutions for startups and agencies globally, focusing on brand consistency, accessibility, and growth-driven design strategy.

PROJECTS

EcoApp ecoapp.io

Concepted and designed a sustainability platform adopted by 100K+ users; recognized for UI innovation by Design Week Awards 2023.

Britelidentity Toolkit briteidentity.com

Developed a branding framework for entrepreneurs, resulting in 500+ launches of new visual identities worldwide.

EDUCATION

BFA, Graphic Design Parsons School of Design 2012 – 2016

Emphasis on design thinking, interactive media, and sustainable practices.