# Alex Smith

UI/UX DESIGNER

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## ABOUT

Creative and detail-oriented designer with 6+ years of experience in digital and print media. Passionate about crafting minimal and impactful visuals that solve real-world problems. Seeking opportunities to bring unique perspectives and fresh ideas to innovative teams.

## EXPERIENCE

### Senior UI/UX Designer

Pixel Studio  |  *2019 – Present*

Lead design for web and mobile applications, collaborating closely with product and engineering teams to create modern and user-focused experiences.

### Visual Designer

Creative Minds  |  *2017 – 2019*

Developed branding and graphic guidelines for startups and SMEs, ensuring consistency and best design practices across channels.

## EDUCATION

### B.A. in Graphic Design

Art & Design University  |  *2013 – 2017*

Focused on digital design, user experience, and typography fundamentals.

## SKILLS

Figma

Adobe CC

Sketch

Prototype

Wireframing

Branding

User Research

HTML/CSS