ofile Pho

Alex Designsmith

Senior Visual Designer & UI/UX Specialist

alex.designsmith@email.com

www.alexdesignsmith.com

+1 234 567 8901

About

Passionate and innovative design expert with 10+ years of experience crafting user-centric solutions for digital and print. Adept at visual storytelling, brand identity, and translating ideas into compelling user experiences.

Skills

- Visual Design
- UI/UX Design
- Brand Identity
- Wireframing
- Prototyping
- Typography
- User Research

Tools

- Figma
- Adobe XD
- Sketch
- Photoshop
- Illustrator
- InVision
- After Effects

Portfolio

Project Screenshot

Mobile Banking App Redesign

Led end-to-end redesign, improving usability and increasing user satisfaction by 40%.

Project Screenshot

Brand Identity for Tech Startup

Developed visual identity, logo, and design system adopted across web and print platforms.

Project Screenshot

E-commerce Website UI Kit

Designed scalable UI kit, boosting developer efficiency and cohesive user experience.

Work Experience

Lead Visual Designer

2020 â€" Present

Spectrum Studios

Designing websites, mobile apps, and brand systems for Fortune 500 clients. Mentoring junior designers.

Senior UI/UX Designer

2016 â€" 2020

PixelNest Agency

Led cross-functional teams in delivering high-impact digital products for tech firms and startups.

Education

BFA, Visual Design

Art & Design University, 2012 â€" 2016

Social & Portfolio Links

Dribbble

Behance

LinkedIn

Instagram

Personal Website