

# Alex Morgan

Creative Director

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## PROFILE

Innovative and multidisciplinary creative professional with more than 8 yearsâ™ experience leading design projects, visual branding, and digital storytelling. Passionate about impactful, user-centered solutions.

## EXPERIENCE

### Lead Designer

Studio One, NYC

2019 â€“ Present

Spearheaded creative direction for award-winning brand campaigns, managing a cross-functional team of 7 designers and illustrators.

### Visual Designer

Bright Agency

2016 â€“ 2019

Developed digital and print assets for global clients. Collaborated with strategists and developers to ship client websites and visual systems.

## EDUCATION

### B.F.A. in Graphic Design

School of Visual Arts

2012 â€“ 2016

## SKILLS

Art Direction

Branding

UI/UX Design

Adobe Creative Suite

Photography

Motion Graphics