

# Alex Taylor

Creative Director & Visual Designer

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alex-taylor.com

San Francisco, CA

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## PROFILE

Passionate creative leader with 7+ years in brand direction and digital media design. Expert in uniting bold ideas with practical solutions for innovative industries.

## EXPERIENCE

Senior Creative Director

Creativa Studio

2019 — Present

Led a multidisciplinary team to deliver award-winning campaigns for tech and lifestyle brands. Managed client relations and creative strategy for top-tier projects.

Lead Visual Designer

Visionly

2016 — 2019

Developed brand identities and UX for startups and global companies. Coordinated creative workshops and design sprints.

## EDUCATION

BFA, Graphic Design

California Arts College

2012 — 2016

Graduated with Honors. President, Design Society.

Certificate, User Experience Design

Online â€” Coursera

2018

Specialization in Interaction & Accessibility.

## SKILLS

Branding

Art Direction

UI/UX Design

Adobe CC

Prototyping

Strategy

Presentation

## **SOCIAL**

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