

Alex Taylor

Remote Digital Marketer & Content Strategist

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Location: Nomadic (UTC+2)

PROFILE

Dynamic and flexible digital nomad with 5+ years' experience creating, managing, and optimizing content and strategies for remote-first companies. Expert in remote collaboration, time-zone management, and online communication. Passionate about crafting engaging narratives and measurable growth.

CORE SKILLS

Content Strategy

SEO

Email Marketing

Copywriting

Data Analysis

Remote Collaboration

TOOLS & TECH

Notion

Slack

WordPress

Google Analytics

Asana

Mailchimp

EXPERIENCE

Content Manager â€“ GoRemote Co.

Remote | SaaS Industry

Apr 2021 â€“ Present

Led a distributed team of writers and designers across 4 continents, planning and launching multi-channel content campaigns that increased organic web traffic by 60% in 12 months.

Digital Marketing Specialist â€“ Freelance

Global Clients

Jun 2019 â€“ Mar 2021

Delivered SEO audits and marketing strategy for SaaS, EdTech, and E-commerce brands. Surpassed KPIs for email engagement and lead generation, working asynchronously with international teams.

SELECTED PROJECTS

Remote Work Playbook (Ebook)

2023

Wrote and edited a comprehensive guide on remote work best practices, downloaded 2,200+ times worldwide.

SEO Optimization for Nomad Blog

2022

Drove a 70% increase in organic visits via keyword strategy and content refreshes for a digital nomad blog (www.nomadsunite.com).

EDUCATION & CERTIFICATIONS

B.A. in Communication, State University â€“ 2018

Certified Digital Marketing Professional (CDMP), Digital Marketing Institute â€“ 2021