

[Your Name]

[Email Address] [Phone Number] [LinkedIn / Portfolio / Social Link] [Location]

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PROFESSIONAL SUMMARY

[Brief summary highlighting experience, expertise in social media marketing, key skills, and career goals.]

SKILLS

- [Social Media Strategy]
- [Content Creation]
- [Analytics & Metrics]
- [Paid Advertising]
- [Community Management]
- [Platform Proficiency: Instagram, Twitter, LinkedIn, etc.]
- [Graphic Design tools]
- [Copywriting]

PROFESSIONAL EXPERIENCE

[Job Title]

[Company Name] — [Location]

[Start Date] – [End Date]

- [Describe accomplishments and responsibilities relevant to social media marketing]
- [Highlight growth, campaigns managed, ROI, engagement improvements, etc.]

[Job Title]

[Company Name] — [Location]

[Start Date] – [End Date]

- [Describe accomplishments and responsibilities relevant to social media marketing]

EDUCATION

[Degree / Certification], [Institution Name]

[Year]

CERTIFICATIONS

- [Certification Name], [Issuing Organization], [Year]

PROJECTS / PORTFOLIO

- [Project Title / Link] – [Brief description of campaign, achievement, or creative work]