

[Full Name]

Email: [your.email@example.com]

Phone: [+1-XXX-XXX-XXXX]

Location: [City, State]

LinkedIn: [linkedin.com/in/yourprofile]

PROFESSIONAL SUMMARY

[Type a concise summary highlighting product marketing expertise, key strengths, and years of experience.]

CORE COMPETENCIES

- [Go-to-Market Strategy]
- [Product Positioning & Messaging]
- [Market Research & Analysis]
- [Cross-functional Leadership]
- [Customer Insights]
- [Competitive Analysis]
- [Sales Enablement]
- [Product Launches]

PROFESSIONAL EXPERIENCE

[Job Title] â€“ [Company Name]

[City, State] | [MM/YYYY] â€“ [MM/YYYY]

- [Describe key responsibilities, achievements, metrics, and impact for this role.]
- [Highlight product marketing initiatives and cross-team collaborations.]

[Job Title] â€“ [Company Name]

[City, State] | [MM/YYYY] â€“ [MM/YYYY]

- [Describe accomplishments and project highlights relevant to product marketing.]

EDUCATION

Degree: [Your Degree]

School: [University Name], [Graduation Year]

CERTIFICATIONS

- [Certification Name, Issuing Organization, Year]

SKILLS

- [Skill 1]
- [Skill 2]
- [Skill 3]
- [Skill 4]

