

[Your Name]

Social Media Strategist

[Email] [Phone] [LinkedIn] [Portfolio/Website]

PROFESSIONAL SUMMARY

[Brief 2-3 sentence summary emphasizing your experience, skills, and passion for digital marketing & social media strategy.]

KEY SKILLS

Social Media Strategy & Management
Content Creation & Curation
Analytics & Reporting
Audience Growth & Engagement
Paid Social Campaigns
Brand Voice Development
Community Management
Influencer Collaboration
Trend Analysis

PROFESSIONAL EXPERIENCE

[Job Title/Role] | [Company Name] [Date Range] | [Location]

[One to three bullet points or sentences summarizing your key achievements and responsibilities.]

[Previous Job Title/Role] | [Company Name] [Date Range] | [Location]

[One to three bullet points or sentences summarizing your key achievements and responsibilities.]

EDUCATION

[Degree or Certification] | [Institution Name] [Year]

CERTIFICATIONS

[Certification Name] â€“ [Issuing Organization], [Year]

[Certification Name] â€“ [Issuing Organization], [Year]

NOTABLE PROJECTS

[Project Title] | [Tools/Platforms]

[One sentence summary of the project and your role.]

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[One sentence summary of the project and your role.]