

# [Your Name]

Social Media Strategist

[Email] [Phone] [LinkedIn] [Portfolio/Website]

## PROFESSIONAL SUMMARY

[Brief 2-3 sentence summary emphasizing your experience, skills, and passion for digital marketing & social media strategy.]

## KEY SKILLS

Social Media Strategy & Management

Content Creation & Curation

Analytics & Reporting

Audience Growth & Engagement

Paid Social Campaigns

Brand Voice Development

Community Management

Influencer Collaboration

Trend Analysis

## PROFESSIONAL EXPERIENCE

**[Job Title/Role]** | [Company Name] [Date Range] | [Location]

[One to three bullet points or sentences summarizing your key achievements and responsibilities.]

**[Previous Job Title/Role]** | [Company Name] [Date Range] | [Location]

[One to three bullet points or sentences summarizing your key achievements and responsibilities.]

## EDUCATION

**[Degree or Certification]** | [Institution Name] [Year]

## CERTIFICATIONS

[Certification Name] â€” [Issuing Organization], [Year]

[Certification Name] â€” [Issuing Organization], [Year]

## NOTABLE PROJECTS

**[Project Title]** | [Tools/Platforms]

[One sentence summary of the project and your role.]

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[One sentence summary of the project and your role.]