

[Your Name]

Email: [your.email@example.com] | Phone: [xxx-xxx-xxxx] | Location: [City, State] | LinkedIn: [linkedin.com/in/yourprofile]

PROFESSIONAL SUMMARY

[A concise 2–3 sentence summary highlighting your experience, strengths, and focus as a Product Marketing Launch Specialist.]

KEY SKILLS

Product Launch Planning
Go-to-Market Strategy
Cross-functional Collaboration
Market Research
Competitive Analysis
Positioning & Messaging
Sales Enablement
Metrics & ROI Tracking

PROFESSIONAL EXPERIENCE

[Job Title] â€“ [Company Name]

[Month YYYY] â€“ [Month YYYY] | [Location]

- [Highlight relevant product launches, projects, or responsibilities.]
- [Example: Coordinated cross-functional teams to launch new products to market on deadline.]

[Job Title] â€“ [Company Name]

[Month YYYY] â€“ [Month YYYY] | [Location]

- [Highlight another role, campaign, or launch achievement.]

EDUCATION

[Degree, Major]

[University Name], [Location] â€“ [Year]

CERTIFICATIONS

[Certification Name], [Issuing Organization] â€“ [Year]

[Certification Name], [Issuing Organization] â€“ [Year]

SELECTED PROJECTS

[Project Name]

[Brief description of project, your role and impact.]