

Simple Distribution Agreement Outline

1. Parties

This Agreement is entered into between:

Supplier: [Supplier Name/Company]

Distributor: [Distributor Name/Company]

2. Purpose

Outline the intention to distribute products supplied by the Supplier through the Distributor in defined territories and/or sales channels.

3. Products

List or define the products covered under this Agreement.

- Product Name/Description
- Product Specifications

4. Appointment

State whether the Distributor is exclusive or non-exclusive and detail the applicable territory or channels.

5. Obligations of Supplier

1. Provide products as agreed
2. Ensure products meet quality standards
3. Support with necessary documentation

6. Obligations of Distributor

1. Market and sell the products
2. Follow agreed pricing and marketing guidelines
3. Submit regular sales reports

7. Orders and Delivery

Specify order processes, minimum order quantities, and delivery terms.

8. Pricing and Payment

Define pricing structure, payment terms, and invoicing procedures.

9. Term and Termination

- Duration of the Agreement
- Termination rights and notice period

10. Miscellaneous

- Confidentiality
- Intellectual property
- Governing law and dispute resolution

11. Signatures

Supplier: _____

Date: _____

Distributor: _____

Date: _____