

Memorandum of Understanding (MOU)

for Strategic Alliance

1. Purpose

This Memorandum of Understanding ("MOU") establishes a strategic alliance between [Party A Name], and [Party B Name] (collectively referred to as "the Parties"). The purpose of this MOU is to outline the framework for collaboration, mutual benefit, and areas of cooperation between the Parties.

2. Background

The Parties recognize the potential and synergy that cooperation can bring in [describe industry/area], and wish to establish a relationship to leverage their respective strengths.

3. Scope of Collaboration

- Joint projects and initiatives in [describe areas].
- Sharing of resources, expertise, and information subject to agreement.
- Co-promotion of activities or solutions developed.
- Any additional initiative as mutually agreed in writing.

4. Roles & Responsibilities

- [Party A Name]: [Summary of main roles/responsibilities]
- [Party B Name]: [Summary of main roles/responsibilities]

5. Confidentiality

The Parties agree to maintain confidentiality of any non-public information exchanged. No party shall disclose such information without prior written consent, unless required by law.

6. Duration and Termination

This MOU shall become effective on the date of signature by both Parties and shall remain in effect for [duration/term], unless extended or terminated by mutual written agreement. Either party may terminate this MOU by providing [number] days written notice to the other party.

7. Miscellaneous

- This MOU is not legally binding and does not create legal obligations for either Party.
- Any amendments must be in writing and signed by both Parties.
- Nothing in this MOU can be construed as creating a partnership or joint venture.

8. Signatures

[Name]

[Title]

[Party A Name]

Date: _____

[Name]

[Title]

[Party B Name]

Date: _____