

# Basic Franchise Contract Outline

Sample Outline for Small Businesses

---

## 1. Parties

1. **Franchisor:** [Legal Name], [Address]
2. **Franchisee:** [Legal Name], [Address]

## 2. Grant of Franchise

- Description of Franchise Business
- Territory / Location
- Term and Renewal Conditions

## 3. Franchise Fees

- Initial Franchise Fee
- Royalty Fees (% of gross sales)
- Other Ongoing Fees

## 4. Obligations of the Franchisor

- Training and Support
- Brand Guidelines
- Provision of Products/Services

## 5. Obligations of the Franchisee

- Operational Standards
- Quality Assurance
- Payment of Fees
- Reporting Requirements

## 6. Intellectual Property

- Use of Trademarks and Logos
- Protection of Confidential Information

## 7. Marketing and Advertising

- Local and National Marketing Contributions
- Approval of Advertising Materials

## 8. Termination

- Grounds for Termination
- Procedure upon Termination
- Post-Termination Restrictions

## 9. Dispute Resolution

- Mediation / Arbitration
- Jurisdiction

## 10. Miscellaneous

- Governing Law
- Entire Agreement

- Amendments
  - Notices
- 

---

Franchisor	Franchisee
------------	------------

Date: \_\_\_\_\_