

Non-Branded Franchise Agreement

This Franchise Agreement ("Agreement") is made and entered into as of the _____ day of _____, 20_____, by and between:

- **Franchisor:**

- **Address:**

- **Franchisee:**

- **Address:**

1. Grant of Franchise

The Franchisor hereby grants to the Franchisee the right to operate a business using the Franchisor's™ system (the "System") for the term and subject to the conditions of this Agreement.

2. Term

The term of this Agreement shall commence on the effective date and shall continue for a period of years unless terminated earlier in accordance with this Agreement.

3. Franchise Fee

The Franchisee shall pay to the Franchisor an initial franchise fee of \$_____. Other ongoing fees, if any, shall be determined as set out in Schedule A.

4. Obligations of the Franchisor

- Provide necessary training and operational support.
- Provide access to the System and related know-how.
- Offer advisory services as required.

5. Obligations of the Franchisee

- Diligently operate the franchise as per the System.
- Comply with standards and procedures prescribed by Franchisor.
- Maintain proper records and make reports as required.

6. Intellectual Property

The Franchisee acknowledges that all intellectual property and rights in the System remain the property of the Franchisor. No ownership right is transferred to the Franchisee.

7. Confidentiality

Both parties agree to maintain the confidentiality of all proprietary information and not to disclose such information except as permitted under this Agreement.

8. Termination

This Agreement may be terminated prior to its expiration by either party under the following conditions:

- Material breach of agreement by the other party;
- Insolvency or bankruptcy of either party;
- Other grounds as mutually agreed in writing.

9. Miscellaneous

- This Agreement constitutes the entire agreement between the parties.
- Any amendments must be in writing and signed by both parties.
- This Agreement shall be governed by the laws of

Franchisor

Date:

Franchisee

Date: