

Innovation Proposal Template

1. Startup Information

Startup Name

Contact Person

Email Address

2. Problem Statement

Describe the problem you aim to solve

3. Proposed Solution

Describe your proposed innovative solution

4. Uniqueness & Value Proposition

What makes your solution unique?

What value does it bring to the market?

5. Target Market

Who are your target users or customers?

6. Business Model

How will you generate revenue?

7. Team Overview

Briefly describe your team and their roles

8. Additional Information

Anything else you'd like to add?