

Sponsorship Proposal

Event Name: _____

Event Date: _____

Event Location: _____

1. Introduction

Briefly introduce your organization and the upcoming event.

Example: We are [Organization Name], and we are pleased to present an opportunity to become a valued sponsor of our upcoming event, [Event Name], taking place on [Event Date].

2. Event Overview

Describe the event, its goals, target audience, and expected attendance.

3. Sponsorship Opportunities

Summarize your sponsorship packages.

(List tiers such as Platinum, Gold, Silver, etc., or specify custom sponsorship options.)

- Package Name: _____ Value: _____
- Package Name: _____ Value: _____
- Custom Opportunities: _____

4. Benefits to Sponsors

- Company logo placement on event materials
- Verbal recognition during the event
- Social media mentions
- Event tickets / passes
- Other benefits: _____

5. Contact Information

Organization Name: _____

Contact Person: _____

Email: _____

Phone: _____

6. Next Steps

Please contact us to discuss sponsorship opportunities or any questions you may have. We are excited to partner with you!

