

John Doe
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City, State, ZIP Code
johndoe@email.com
(123) 456-7890

June 5, 2024

Jane Smith
Human Resources Manager
XYZ Corporation
456 Market Avenue
City, State, ZIP Code

RE: Application for Marketing Specialist Position

Dear Ms. Smith,

I am writing to express my interest in the Marketing Specialist position at XYZ Corporation, as advertised on your careers page. With over five years of experience in digital marketing and a proven record of developing successful campaigns, I believe I would make a valuable addition to your team.

In my current role at ABC Solutions, I have managed multi-channel marketing projects, improved customer engagement, and led a team to exceed annual growth targets by 18%. My ability to analyze data and collaborate across departments has consistently produced measurable results.

I am inspired by XYZ Corporation's commitment to innovation and customer focus. I am eager to contribute my skills and creativity to your team and help achieve your marketing goals.

Thank you for considering my application. I would welcome the opportunity to discuss how my background aligns with your needs.

Sincerely,

John Doe