

# Customizable MOU Guide for Strategic Alliances

This document serves as a customizable Memorandum of Understanding (MOU) template for forming strategic alliances between organizations.

## 1. Parties

Party A: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Party B: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## 2. Purpose

Outline the strategic intent and objectives of this alliance.

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## 3. Scope of Collaboration

- Describe areas of cooperation.
- Define the roles and responsibilities.
- Specify joint activities, resources, and deliverables.

## 4. Confidentiality

Both parties agree to maintain confidentiality of shared information unless otherwise agreed in writing.

## 5. Term & Termination

Effective Date: \_\_\_\_\_

End Date: \_\_\_\_\_

Either party may terminate this MOU by written notice \_\_\_\_ days in advance.

## 6. Dispute Resolution

Outline the method for resolving disputes, e.g., negotiation, mediation, arbitration.

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## 7. No Binding Obligation

This MOU is not legally binding, except for clauses on confidentiality, unless a further agreement is executed.

## 8. Signatories

\_\_\_\_\_  
**Name/Title, Party A**

\_\_\_\_\_  
**Name/Title, Party B**

Date: \_\_\_\_\_

Date: \_\_\_\_\_

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This document is a sample and should be tailored to fit the partnership needs.