

# Nonprofit Mission Statement Outline

## 1. Organization Name

*[Enter the full legal name of your organization]*

## 2. Purpose Statement

*[Describe the primary purpose of your nonprofit]*

## 3. Target Population or Community

*[Who does your organization serve? Be specific]*

## 4. Core Values

*[Value 1]*

*[Value 2]*

*[Value 3]*

## 5. Key Activities/Approach

*[How does your organization achieve its mission?]*

## 6. Desired Impact

*[What is the ultimate impact or change you wish to see?]*

## 7. Draft Mission Statement

*[Combine information above into one concise, clear sentence.]*