

Goal Statement Template

Proposal Title

Enter your proposal title

Primary Goal Statement

Briefly describe the primary goal your proposal seeks to achieve.

Write your main goal statement here

Objectives

List specific objectives that support your primary goal.

List your objectives here

Expected Outcomes

Describe the outcomes you anticipate if the proposal is successful.

Describe expected outcomes

Measurement Indicators

Identify how you will measure progress and success.

Define your measurement indicators