

# Strategic Vision Statement Outline

## 1. Purpose Statement

*What is the fundamental purpose of the organization?*

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## 2. Core Values

*What key principles guide behavior and decision-making?*

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## 3. Vision Statement

*What is the desired long-term future state of the organization?*

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## 4. Mission Statement

*What is the organization's ongoing role or function?*

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## 5. Key Strategic Goals

*What are the high-level goals to achieve the vision?*

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## 6. Success Measures

*How will success be measured?*

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## 7. Stakeholders

*Who are the key stakeholders involved or impacted?*

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