

Strategic Vision Statement Outline

1. Purpose Statement

What is the fundamental purpose of the organization?

2. Core Values

What key principles guide behavior and decision-making?

3. Vision Statement

What is the desired long-term future state of the organization?

4. Mission Statement

What is the organization's ongoing role or function?

5. Key Strategic Goals

What are the high-level goals to achieve the vision?

6. Success Measures

How will success be measured?

7. Stakeholders

Who are the key stakeholders involved or impacted?
