

Vision Statement Planning Form

Business Name

1. Core Values

What principles guide your business? List your core values.

2. Mission Summary

What is your business currently doing? Summarize your mission.

3. Long-Term Goals

What do you hope to achieve in the next 5–10 years?

4. Unique Impact

How will your business make a difference?

5. Draft Vision Statement

Based on the responses above, draft a concise vision statement.