

# Vision Statement Planning Form

Business Name

## 1. Core Values

What principles guide your business? List your core values.

## 2. Mission Summary

What is your business currently doing? Summarize your mission.

## 3. Long-Term Goals

What do you hope to achieve in the next 5–10 years?

## 4. Unique Impact

How will your business make a difference?

## 5. Draft Vision Statement

Based on the responses above, draft a concise vision statement.