

# Vision Statement Worksheet

## Organization Name

Enter organization name

## 1. Purpose

Why does your organization exist? What needs do you aim to address?

Describe the core purpose of your organization

## 2. Values & Principles

List your organization's fundamental beliefs and guiding principles.

Enter key values and principles

## 3. Desired Future

What would ultimate success look like in the long-term (5-10+ years)?

Describe your envisioned future

## 4. Key Stakeholders

Who benefits from your organization's success? (Customers, employees, society, etc.)

Identify your key stakeholders

## 5. Unique Value

What sets your organization apart from others in your field?

Describe your unique value

## 6. Vision Statement Draft

Combine the above ideas into a concise, inspiring vision statement.

Write your draft vision statement

