

# Nonprofit Vision Statement Worksheet

**Organization Name**

Enter your organization's name

## 1. Your Community

**Who do you serve?**

Describe your target community or population

## 2. The Change You Seek

**What is the ultimate difference you want to make?**

Describe the significant change you want to achieve

## 3. Values & Principles

**What values or principles guide your work?**

List your core values or guiding principles

## 4. Success in the Future

**What does success look like in 5-10 years?**

Describe your ideal future state

**How will your community be different?**

Explain the visible impact on your community

## 5. Drafting Your Vision Statement

**Write your draft vision statement below:**

Combine your responses above into a concise statement

### Notes / Next Steps

Action items, feedback, or additional thoughts