

Nonprofit Vision Statement Worksheet

Organization Name

Enter your organization's name

1. Your Community

Who do you serve?

Describe your target community or population

2. The Change You Seek

What is the ultimate difference you want to make?

Describe the significant change you want to achieve

3. Values & Principles

What values or principles guide your work?

List your core values or guiding principles

4. Success in the Future

What does success look like in 5-10 years?

Describe your ideal future state

How will your community be different?

Explain the visible impact on your community

5. Drafting Your Vision Statement

Write your draft vision statement below:

Combine your responses above into a concise statement

Notes / Next Steps

Action items, feedback, or additional thoughts