

Organizational Vision Statement Outline

1. Aspirational Statement

Describe the desired future state and purpose of the organization.

Enter aspirational vision statement...

2. Core Values

List the key values driving the organization.

List core values...

3. Target Audience/Community

Who will be impacted or served by your vision?

Describe the audience/community...

4. Unique Contribution

What distinct impact or change do you want to create?

Describe unique contribution...

5. Time Horizon

What is the long-term timeframe for your vision?

e.g., 5 years, 10 years, etc.

6. Vision Statement Draft

Write a concise draft of your organization's vision statement.

Draft vision statement...

