

# Organizational Vision Statement Outline

## 1. Aspirational Statement

Describe the desired future state and purpose of the organization.

Enter aspirational vision statement...

## 2. Core Values

List the key values driving the organization.

List core values...

## 3. Target Audience/Community

Who will be impacted or served by your vision?

Describe the audience/community...

## 4. Unique Contribution

What distinct impact or change do you want to create?

Describe unique contribution...

## 5. Time Horizon

What is the long-term timeframe for your vision?

e.g., 5 years, 10 years, etc.

## 6. Vision Statement Draft

Write a concise draft of your organization's vision statement.

Draft vision statement...

