

# General Product Distribution Partnership Agreement

Date: \_\_\_\_\_

This Product Distribution Partnership Agreement ("Agreement") is made and entered into by and between:

**Partner 1:** \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

**Partner 2:** \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Together, referred to as the "Parties."

## 1. Purpose

The purpose of this Agreement is to establish terms for the distribution of products by and between the Parties.

## 2. Definitions

- **Products:** \_\_\_\_\_
- **Territory:** \_\_\_\_\_
- **Term:** \_\_\_\_\_

## 3. Roles and Responsibilities

1. **Partner 1** agrees to:

- Manufacture and provide the Products.
- Ensure quality standards are met.

2. **Partner 2** agrees to:

- Distribute the Products within the defined Territory.
- Promote and market the Products.

## 4. Pricing and Payment Terms

Product	Unit Price	Payment Terms
_____	_____	_____

## 5. Term and Termination

This Agreement shall commence on \_\_\_\_\_ and remain in effect until \_\_\_\_\_ unless terminated by either Party with written notice.

## 6. Confidentiality

Both Parties agree to keep confidential all proprietary information received during the term of this Agreement.

## 7. General Provisions

- This Agreement represents the entire understanding between the Parties.
- Any amendments must be in writing and signed by both Parties.
- This Agreement shall be governed by the laws of \_\_\_\_\_.

\_\_\_\_\_  
Partner 1

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Partner 2

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_