

# Preliminary Product Distribution Deal Agreement

This Preliminary Product Distribution Deal Agreement ("Agreement") is made as of \_\_\_\_\_, by and between:

- **Supplier:** \_\_\_\_\_
- **Distributor:** \_\_\_\_\_

## 1. Purpose

The purpose of this Agreement is to outline the preliminary terms under which the Supplier will provide products to the Distributor for resale within the designated territory.

## 2. Products

The products to be distributed are as follows:

- \_\_\_\_\_
- \_\_\_\_\_

## 3. Territory

The Distributor will be authorized to distribute the products exclusively/non-exclusively in the following territory:

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## 4. Term

The preliminary term of this Agreement shall be \_\_\_\_\_ months from the date of execution, unless mutually extended or replaced by a formal distribution agreement.

## 5. Pricing & Payment

Product prices and initial payment terms shall be negotiated and agreed upon in writing by both parties prior to any purchase or delivery.

## 6. Confidentiality

Both parties agree to maintain the confidentiality of all proprietary information obtained during the negotiation and execution of this Agreement.

## 7. Non-Binding

This Agreement is a preliminary, non-binding understanding subject to the negotiation and execution of a definitive distribution agreement. Either party may terminate negotiations at any time without liability.

## 8. Governing Law

This Agreement shall be governed and construed in accordance with the laws of \_\_\_\_\_.

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**Supplier Signature**

Date: \_\_\_\_\_

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**Distributor Signature**

Date: \_\_\_\_\_