

Mission Statement Example Format for Charities

1. Organization Name

[Insert Organization Name]

2. Purpose

Briefly explain the reason your charity exists, the issues or needs it addresses, and your vision for change.

To provide nutritious meals to underprivileged children in our community and eradicate childhood hunger.

3. What You Do

Summarize your main activities, programs, or services to achieve your purpose.

We organize weekly food drives, partner with schools, and run nutrition education workshops.

4. Who You Serve

Clearly state who benefits from your work.

Children and families experiencing food insecurity in [City/Region].

5. Values/Guiding Principles (Optional)

Mention key values or beliefs that guide your work.

We believe every child deserves access to healthy food and the opportunity to thrive.

Sample Mission Statement

[Organization Name] works to eradicate childhood hunger in [Location] by providing nutritious meals, fostering food education, and supporting families in need with compassion and dignity.