

Sample Mission Statement Outline for Nonprofits

1. Purpose

- Main objective of the organization:
[e.g. To provide food and shelter to homeless individuals]

2. Target Audience

- Who the organization serves:
[e.g. Low-income families, children at risk]

3. Core Activities

- Primary services or programs:
[e.g. Educational workshops, meals distribution]

4. Values/Guiding Principles

- Fundamental beliefs or values:
[e.g. Compassion, equity, respect, inclusion]

5. Mission Statement Draft

- Combine the above elements into a one- or two-sentence statement:
[e.g. Our mission is to empower youth in underserved communities through education, mentorship, and leadership opportunities.]